

Finding a Sector Role Model



What is a Sector Role Model and why is it important?

The Sector Role Model (SRM) conversation in the fourth coaching session is your pupil's opportunity to hear from someone with experience of working in, or studying towards, the industry that interests your pupil. This is a really exciting part of the programme for your pupil which increases their motivation, helps them learn more about a particular career and gives them the chance to learn key skills and gain experience in communicating with professionals.

Students who experience four or more activities that involve employer contact whilst at school are 5x less likely to be NEET (Not in Employment, Education or Training).

It is your responsibility to find an SRM for your pupil to speak to during the final session. You will have two weeks to do this, from the second to the fourth session.

Where can you find a Sector Role Model?

Your Transition Manager will facilitate network sharing between all the coaches both verbally and in the form of a shared spreadsheet. Most SRMs are sourced in this way. Below are some other useful methods:

Speak to your network

Other coaches, friends or family
Current/previous colleagues
Use our [email templates](#) to reach out to them
Reach out on social media

LinkedIn, Facebook, etc
Use our [post templates](#)

Research Universities and Schools

Lecturers are great SRMs esp. if the role is niche.

Use our bank of professionals

Your Transition Manager will email you with our bank of professionals
Use our [email templates](#) to reach out to them

- For better chances of finding someone, send a generic email to all potential leads BCC'ing them all. If contacting individuals, please contact at least two or three professionals per pupil. Please outline the role by sharing [our one pager for Sector Role Models here](#). Our communication templates to help you reach out are [here](#).
- This will be a max 20 minute conversation per pupil during the final session (ideally towards the beginning of the session).
- Once they have confirmed, please set up a video call, phone call or face to face meeting and send them the details.

Please remember:

- It's more important to ensure your pupil has someone to speak to, than having a perfect match. Your SRM does not need to have exactly the same job as your pupil wants, it can just be someone in the same area of work. For example, if your pupil wants to be a maths teacher, you could find them any teacher.

Safeguarding

No contact details must be shared or shown between your pupil and the Sector Role Model. A breach of this will be seen as a serious safeguarding incident.

If you are a Supervised Coach, you must have Future Frontiers or school staff present in your call and / or have your call in a public space with no headphones.