

Sector Role Model Social Media Posts



Please find some ideas for social media posts to support with finding a potential Sector Role Model using your online networks.



A picture is worth a thousand words. Download our [visual asset pack](#) to accompany your posts [here](#). Template copy below:

1. Anyone know a **[JOB ROLE]** who'd be willing to speak with a disadvantaged Year 10 student about their career? You'd be helping shape their next steps! [#jobs](#) [#careercoaching](#) [@FFaspirations](#)
2. Hi everyone! I'm a [Future Frontiers](#) coach for a Year 10 student at a school in London and I need a bit of help. We're aiming to raise aspirations for young people from low economic backgrounds by encouraging them to consider jobs they might never have thought about. Part of the programme involves speaking to someone who has experience in the pupil's dream role or industry, which is a really exciting opportunity for them (and for me if I am honest!).

So, I'm currently looking for someone who works in **[INDUSTRY]** who could provide some information about your everyday work life.

Can you help? We would be so grateful for your time.

3. Half way through the [@FFaspirations](#) coaching programme and I'm looking for people working in **[INDUSTRY]** to speak to the Year 10 student I'm working with. If you know anyone, please get in touch!
4. Does anyone out there happen to know a friendly **[JOB ROLE]**? One who'd be prepared to provide some As to the Qs of an ambitious Year 10 student? Please get in touch with any ideas, this opportunity is hugely important.
5. Help break the cycle of poverty in just 20 minutes! 75% of young people from disadvantaged backgrounds won't get the GCSE grades to access the traditional education route of A-Levels followed by University. As such they must make a critical and complicated decision at age 16. I am currently supporting one of these young people, a Year 10 student who would love to learn more about working in **[INDUSTRY]**. If you have experience in **[INDUSTRY]**, or know someone who does, and you're willing to have a short conversation with my student, please let me know.
6. **SRM link to add to end of each post:** And if you'd love to get involved but work in a different industry, you can sign up to our database for future opportunities [here](#).