



YOUR GUIDE TO BRIGHTENING FUTURES




WELCOME TO THE FUTURE FRONTIERS TEAM!

This pack will tell you everything you need to know about fundraising for Future Frontiers and give you helpful tips and tricks for boosting donations - in turn helping more disadvantaged young people on their career journey.

OUR MISSION

We provide disadvantaged young people with the guidance, networks and opportunities they need to realise their potential at school and achieve post-16 qualifications that build towards secure and fulfilling employment.



I've finally found a career that suits me. My coach has helped me in as little as 4 weeks with what I've been confused about for a year. I've been more motivated by this course than anything else I have done and I know this will help me for my future.

Rafi, Future Airport Manager

THE CHANGE YOU'RE MAKING

By fundraising for Future Frontiers you are supporting disadvantaged young people on their career journey towards a brighter future.

"This has been an experience I will never forget and has changed my outlook on my future for the better. I will always be thankful for that."

Ethan, Future Event Planner

7500+

young people have been matched with a career coach since 2013

"It was a great experience, especially being able to talk to someone that works in the career that you are interested in."

Iman, Future Midwife

In 2021/22

84%

of Year 10 pupils agreed they were more motivated to work hard at school

"This programme has helped me achieve what I wanted to do and has defined the goals that I didn't even realise I wanted to complete."

Dylan, Future Accountant

In 2021/22

78%

of Year 10 pupils increased their career readiness



GETTING STARTED

Taking on a challenge or hosting an event is a fun and rewarding way to raise money for a charity you love. It's an opportunity to engage your colleagues, friends, and family in a cause close to your heart and spread the word about Future Frontiers.

Step 1: Choose what to do

Whether it's running 10k or hosting a knit-a-thon, choose something you love and go from there. For inspiration, take a look at our suggestions below.

Step 2: Let us know

We're here to help you with your fundraising - get in touch to let us know your fundraising idea and download our Volunteer Fundraiser Agreement [here](#).

Step 3: Get planning

Set a date, call on your friends or colleagues to get involved and spread the word. If you're taking on a physical challenge, time to get training!

Step 4: Set up your giving page

Write your story and tell people why you think supporting Future Frontiers is important. For more tips on fundraising online, check out page 4.

IDEAS FOR FUNDRAISING

Here are some ideas of how you might raise funds for Future Frontiers, but feel free to get creative and come up with your own!

If you love being active

Raise money whilst challenging yourself with a [sponsored walk, run or swim](#), a [Tough Mudder](#), a [climbing challenge](#), a [5-a-side footy match](#), or a sports day with colleagues!

If you love being creative

Here are some ideas to help get your creative juices flowing; you could take part in a [sponsored knit-a-thon](#), organise a [music concert](#) or put on a [painting or pottery class](#).

If you love socialising

For those who love to bring everyone together, why not try hosting a [quiz](#), organising a [comedy gig](#), hosting a [coffee morning](#) or putting on a [karaoke night](#)?

If you love food

Are you a master chef in disguise? Use your talents for good by organising a [bake sale](#), putting on a [wine and cheese tasting](#) or hosting a [themed dinner party](#) to raise money.

TIPS FOR FUNDRAISING ONLINE

Fundraising online is great – it's free, it's quick, it's secure, donations are received automatically and you can reach people by simply picking up your phone. Combine it with some creative thinking on social media and you'll hit your target in no time!

1. Make your page personal

Let people know why you've chosen to support Future Frontiers and add a photo to grab attention and raise more money.

2. Say thanks

When setting up your page, make sure to follow the steps to write a personal thank you message which will be sent to everyone who donates.

3. Get Social

Remember to add your page link to any social networks you use - Facebook, LinkedIn, Twitter, Instagram or TikTok - the more the better!

4. Spread the word

Send the link to your page to as many people as possible and keep asking to donate as your event gets nearer!

5. Track your progress

If you reach your target nice and early, great! Make sure to increase it so people still feel incentivised to donate and you raise as much as possible!

6. Don't stop too soon

Keep updating people even after the event is done. Post your achievements on social media as a prompt to anyone who has been meaning to donate.



SHINING ON SOCIAL MEDIA

Share your motivation

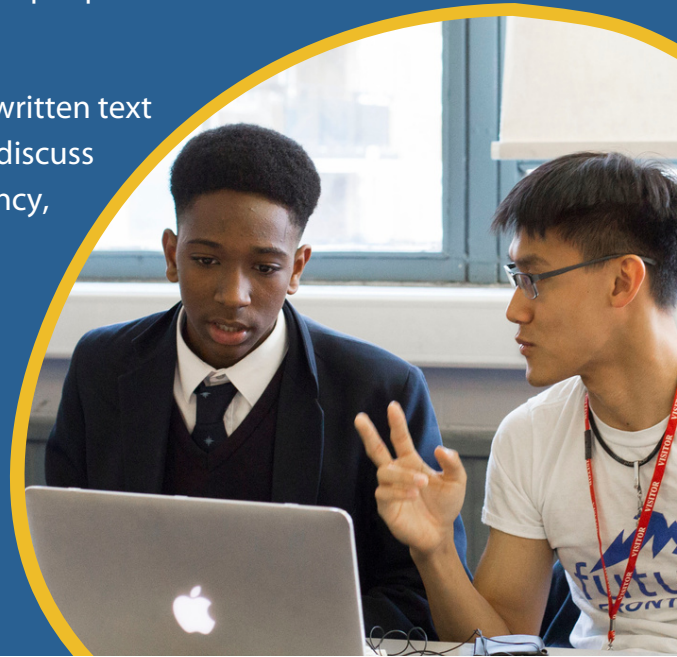
Telling people what you're doing and why helps to boost your fundraising total. If you're happy to share, add a personal touch or story to your posts to get people invested.

Get creative

Videos have been shown to get more engagement than written text so why not make a quick video to show your progress or discuss your motivations for taking part - it doesn't need to be fancy, the key is to be genuine and get people interested!

Be proud

You're doing something amazing and people should know about it! Post regular updates letting everyone know how you're getting on and thank them for their support.



ANY FINAL QUESTIONS?

Below are some common questions that our volunteer fundraisers have. If you have any others that we haven't listed here, just get in touch.

What happens if I can't take part anymore?

If for any reason you can't complete your challenge or event, that's fine! Just let us know as soon as possible so we can help you with your next steps.

Can I fundraise as part of a group/team?

Yes! Let us know everyone's details and if you're fundraising together, set up your team page and get fundraising!

Can my sponsors add Gift Aid?

Yes - If your sponsors are UK tax payers, get them to tick the Gift Aid box when donating. This will add an extra 25% to their donations, at no extra cost to them!



We're here to help with whatever you need. Just email:

Molly Hawkins, Fundraising Manager
mhawkins@futurefrontiers.org.uk



THANK YOU!

You should now know everything you need to know to be a true fundraising superstar!

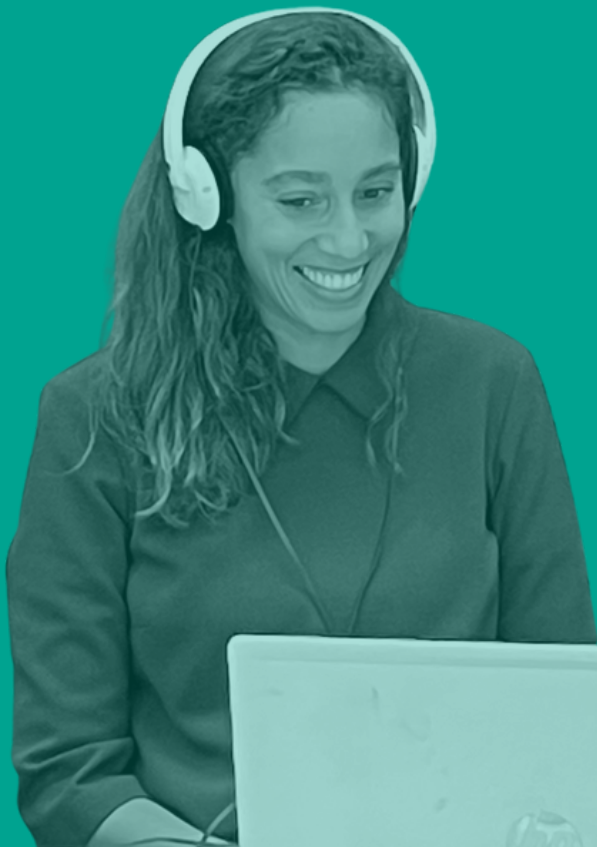
We want to say a big thank you for choosing to support Future Frontiers.

Your support helps disadvantaged young people to feel confident and prepared on their career journeys and will help to transform their lives for the better. Thank you!



"I'm a lot more sure in where I want my life to go in the next few years and you've also helped me a lot in having the confidence to reach out and talk to new people so thank you for all your support."

**Amber-Jayne,
Future Museum Curator**





futurefrontiers.org.uk

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