

Finding a Sector Role Model

What is a Sector Role Model and why is it important?

Students who experience four or more activities that involve employer contact whilst at school are 5x less likely to be NEET (Not in Employment, Education or Training).

The Sector Role Model (SRM) conversation in session 4 is your pupil's opportunity to hear from someone working in the industry, or studying a course, that they are interested in. This is a really exciting part of the programme for your pupils that increases motivation, helps them learn more about a particular career and gives them the chance to learn key skills and gain experience in communicating with professionals.

It is your responsibility to find an SRM for your pupils to speak to during Session 4. You will have two weeks to do this- between session 2 and session 4.

Where can you find a Sector Role Model?

Speak to your network

- Other coaches, friends or family
- Current/previous colleagues

Reach out on social media

- LinkedIn, Facebook, etc.
- Use our template messaging [here](#)

Use our bank of professionals

- Your Transition Manager will email you with our bank of professionals

- For better chances of someone being available, contact at least 2 or 3 people (per pupil) outlining the opportunity. [Please use our one pager for Sector Role Models here.](#) Some communication templates to help you reach out are [here](#).
- This will be a 20 minute conversation per pupil during Session 4 (ideally towards the beginning of the session).
- Once they have confirmed, please set up a video call, phone call or face to face meeting and send them the details.

Important things to consider

- Encourage face to face sessions- if you have a contact that can attend the session and speak to your pupil face to face, this is preferable as it gives the pupils great experience of meeting with professionals.
- It's more important to ensure your pupil has someone to speak to, than having a perfect match-your SRM does not need to have exactly the same job as your pupil wants, it can just be someone in the same area of work (E.g, if your pupil wants to be a maths teacher, you could find them any teacher).

Safeguarding

No contact details must be shared or shown between your pupil and the Sector Role Model. A breach of this will be seen as a serious safeguarding incident